



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

## *Spare the Air*

Tuesday June 13, 2000

[www.sparetheair.org](http://www.sparetheair.org)

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**Tomorrow, Wednesday, June 14 is a Spare the Air Day**

### **Come to a News Conference**

#### **Respiratory EXPERT: "TAKE SPARE THE AIR SERIOUSLY"**

**WHEN:** Tuesday, June 13. 4 PM.  
5<sup>th</sup> Floor Meteorology Room

**WHERE:** Bay Area Air Quality Management District  
939 Ellis Street, (cross street is Van Ness Avenue)  
5<sup>th</sup> Floor  
San Francisco

**EVENT:** Dr. John Balmes of the University of California at San Francisco, a leading respiratory specialist, will join officials from the Air District to urge Bay Area residents to present compelling health reasons to take Spare the Air seriously this summer. Dr. Balmes will discuss the health impact of air pollution and the consequences of driving.

Ellen Garvey, the District's Executive Officer, will discuss new research on attitudes toward air pollution in the region.

**BACKGROUND:** Despite the fact that 80% of Bay Area residents are aware of Spare the Air, only 3% actually change their behavior to prevent air pollution on designated days, according to research conducted by the Bay Area Air Quality Management District.

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